## **Bharat Sanchar Nigam Ltd.**

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office, 1<sup>st</sup> Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037109/200 Fax No.011-23329125



Date: 08.12.2010

No.26-25/2010-T&C-CM

Circular T&C -CM No.103/10-11

Sub: Data plan tariffs for 3G service bundling with M/s.Apple for iPad -reg.

Kindly refer to this office order of even No. dated 30.11.2010 on the subject mentioned above. Based on queries received from field units, the following clarifications are hereby issued in respect of 3G data plan bundled with M/s.Apple for iPad.

- i) Due to some technical reason, the launching of above service has been deferred. The actual date of launching of service will be intimated by P & P-CM Cell of corporate office separately. In the mean time Nodal Centers are requested to configure and make the tariff plan ready for implementation.
- ii) The initial validity of the plan in case of prepaid service will be 180 days.
- iii) In case of postpaid plan, one month validity is with reference to the billing cycle followed in the circle. For customers taking connection in between the starting and billing date, the FMC and free data usage will be calculated proportionately.
- iv) The tariff plans designed for bundling with iPad are basically for data service. However, if the features of voice call, video calls and SMS are available with iPad in future, the base voice call, video call and SMS tariffs as applicable to 3G data plans i.e. General 120 under prepaid and Plan 99 under postpaid services will be applicable.
- v) In general the validity available with data RCVs will increase both the main account validity and plan validity.
- vi) Normal RCVs and Top-ups will be applicable for the bundled tariff plans.
- vii) All other terms and conditions will remain same.
- 2. This may be brought to the notice of all concerned for taking necessary action.
- 3. This circular is issued based on the approval of the Competent Authority in Product & Pricing -CM cell File No.9-26/2010-P&P-CM. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Sr.GM (P&P- CM), Corporate Office, BSNL. New Delhi.

(Prema Krishnamachari) Dy. General Manager (T&C)

То

All CGMs- Telecom Circles/ Telephone Districts.

## Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary update in website and place in news item.
- 6) GM (S & M-CM)-for publicity of above scheme.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.

(Subrat Kumar Mohakud) Dy. Manager (T&C)